

CATALINA MARKETING[®] NETWORK



DATE: 10/16/97
MASTER CLU: 229245

DESCRIPTION : VIRGINIA SLIMS

VALUE : FREE

FROM CYCLE : 97-12 THROUGH CYCLE : 97-13

START : 11/03/97 STOP : 12/28/97

EXPIRE : 12 ROLLING WEEKS(03/22/98)

DISTRIBUTION
ESTIMATE : 400,000 DEAL # : 07240 OFFER CD : 07240

MARKET(S) : SO. CAL CHICAGO DALLAS/FTW BALT/WASH
ST. LOUIS COLORADO HOUSTON NO. CAL
NY/NJ/PHIL NEW ENG MICHIGAN OHIO
FLORIDA GEORGIA CHARLOTTE S. CAROLINA
LOUISIANA ALABAMA RALEIGH PITTS
VIRGINIA TENNESSEE OKLAHOMA UTAH
NEW MEXICO

TRIGGER : CLASS DESCRIPTION
1 WINSTON 100'S PACK

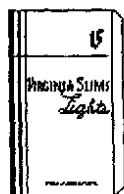
2071426470

MANUFACTURER CPN EXPIRES 01/09/98

CHECKOUT COUPON®

BUY 2 PACKS
GET 1 FREE

VIRGINIA SLIMS
IT'S A WOMAN THING



07240

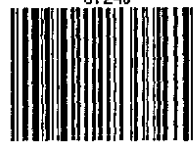
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999901-1017-1433

VOID

GROCE: PHILIPMORRIS DEPT 28200
1 FAWCETT DR., DEL RIO TX 78840
07240



5 28200-41116 2



(3100) 0 07240

REDEEMABLE ONLY HT

SURGEON GENERAL'S WARNING:
Smoking Causes Lung Cancer,
Heart Disease, Emphysema, And
May Complicate Pregnancy.

8 mg "tar", 0.7 mg nicotine av.
per cigarette by FTC method.

LIMITED TO SMOKERS 21 OR OLDER

(c) Philip Morris Inc., 1997

May not exceed price of item.

Grocer: My normal retail price
per pack including
sales tax is \$.....
(Not to exceed price
of item).

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